

**WHAT IS CLAIMED IS:**

1. A system of facilitating childhood learning comprising using a select group of articles, rendering the group of articles to be portrayed as characters in a story; and relating the story in a selected media.

2. A system as claimed in claim 1 wherein the group of articles devices are fastening devices.

3. A system as claimed in claim 2 wherein the articles are fastening devices for use on clothes or different apparel articles.

4. A system as claimed in claim 3 wherein the group selectively includes at least one of a zipper, a snap, a button, a buckle and a string and a lace.

5. A system as claimed in claim 4 including multiple characters developed using multiple zippers, multiple snaps, multiple buttons and multiple buckles and multiple strings or laces.

6. A system as claimed in claim 1 wherein the media for relating the story is selectively at least one of a book, television or radio rendition, movie, video, cards or other conventional tools and devices used to facilitate learning.

7. A system as claimed in claim 1 wherein each article of the group is personalized by adding features of a human being, selectively at least one of eyes, ears, a nose, a mouth, arms or legs.

8. A system as claimed in claim 1 wherein each of the characters of the group are named with a selected name to facilitate character identification and thereby promote learning.

9. A system of facilitating childhood learning comprising using a select article, rendering the article to be portrayed as characters in a story, and relating the

story in a selected media, wherein the group of articles devices are fastening devices, the article being a fastening device for use on clothes or different apparel articles.

10. A system as claimed in claim 9 wherein the group selectively includes at least one of a zipper, a snap, a button, a buckle and a string and a lace.

11. A system of facilitating childhood learning comprising using a select group of articles, the articles being selected from an environment which is a normally related theme, rendering the group of articles to be portrayed as characters in a story; and relating the story in a selected media, and wherein the media for relating the story is selectively at least one of a book, television or radio rendition, movie, video, cards or other conventional tools and devices used to facilitate learning.

12. A system as claimed in claim 11 wherein the group of articles devices are fastening devices.

13. A system as claimed in claim 12 wherein the articles are fastening devices for use on clothes or different apparel articles.

14. A system as claimed in claim 13 wherein the group selectively includes at least one of a zipper, a snap, a button, a buckle and a string and a lace.

15. A system as claimed in claim 14 including multiple characters developed using multiple zippers, multiple snaps, multiple buttons and multiple buckles and multiple strings or laces.

16. A system as claimed in claim 15 wherein each article of the group is personalized by adding features of a human being, selectively at least one of eyes, ears, a nose, a mouth, arms or legs.

17. A system as claimed in claim 16 wherein each of the characters of the group are named with a selected name to facilitate character identification and thereby promote learning.

18. A system of facilitating childhood learning comprising using a select group of articles, the articles being selected from an environment which is a normally related theme, rendering the group of articles to be portrayed as characters; and relating in a selected media, and wherein the media is selectively at least one of a book, television or radio rendition, movie, video, cards or other conventional tools and devices used to facilitate learning.

19. A system as claimed in claim 18 wherein the group of articles devices are domestic or household devices, selectively at least one of kitchen appliances, tools, clothing items, fastening devices or apparel articles.

20. A system as claimed in claim 19 wherein each article of the group is personalized by adding features of a human being, selectively at least one of eyes, ears, a nose, a mouth, arms or legs.